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THE ALL-NEW

SILVER ADD

AVAILABLE LATE 2018

## TRUCKVILLE'S SNEAK PEEK: 10 REASONS TO LOVE THE 2019 SILVERADO

The long wait is over, Chevy owners. The recent Detroit Auto Show was the coming out party for the new 2019 Silverado and the experts here at Ernie Dean's Truckville in Alliston have the inside scoop on what makes this series of truck so special.

It's not just a 'redesign' but more of a reimagining of just how cool a full-size truck can be without losing any of its trademark toughness and functionality. Some say, 'less is more'...Chevy says, 'more is better'.

Let's take a sneak peek at some of the big improvements and the small refinements that already have Chevy trucks owners anxious to put in their early orders.

# 10 NEW FEATURES YOU'LL LOVE...

#### **ROOM FOR EVERYONE**

A longer wheelbase (almost 4 inches) adds a bigger footprint but now gives the interior cabin more space by almost 3 inches. More legroom, headroom and space for your entire crew.

#### ROOM FOR YOUR STUFF

The new Silverado has integrated storage within the rear seats and a longer storage box underneath. Tools, sports equipment, emergency gear... Silverado has a place for all of it!

#### **BIGGER, TOUGHER BED**

Silverado's truck bed is wider and deeper with 1.5 times the strength of last year's model with new roll-formed steel construction.

#### **NEW FEATURES INSIDE THE BED**

Chevy has added a 110-volt power supply and an industry first optional power tailgate. Add the standard 12 tie downs and your truck is ready for any work site or work load.

#### FINALLY - THE DIESEL

For years, GM customers have been begging for a diesel truck... and GM listened. The 2019 Silverado will offer a 3.0L inline 6 diesel engine that should fit the bill nicely.

#### **NEW BOSS IN TOWN**

Chevy will include a standard 2-inch lift to the new Trail Boss series that will have off-roaders ready to hit the backcountry with ease.

#### WHEN BASE IS COOL, TOO

Chevy has also made sure even their Base trucks have popular features like a 7-inch Infotainment system and 'Chevrolet' stamped grill instead of the bow tie. A unique, old-school touch.

#### A TRUCK FOR EVERYON

The 2019 Silverado will offer 8 trim levels to help you find the right truck and options for YOUR lifestyle. From the Base work truck to the High Country series and everything in between...Chevy has the perfect truck for you!

### A GAS SAVER

Chevy has reduced overall drag on the Silverado to make it more aerodynamic. Add to that the new Dynamic Fuel Management system that adjusts gas flow between cylinders and you have game-changing fuel efficiency.

#### SMALL THINGS, BIG IMPACT

The new Silverado has added deeper corners steps that accommodate steel-toed work boots, rear A/C for all crew cab models, push button start, and optional locking cargo boxes in the bed.

# **NOT YOUR FATHER'S SILVERADO...**

This Fall, the all-new 2019 Silverado will flip the script on what a full-size truck can offer. Bold styling, bigger cabin, longer frame, and a trim level for every driver. It's an exciting time to be shopping for a new truck or trading up to a full size.

Whether you are in the market for a new work truck with power to spare or a full-size truck filled with both standard conveniences and the luxuries that your family needs, the new 2019 Chevy Silverado delivers, period.

Here at Truckville in Alliston, we eat, breathe, and sleep Silverado trucks. Our team has the answers you need and the expertise you demand from your local truck dealer.

